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OGGETTO: EHL 2021 Selection Results - Ventotene

Dear Mr. Renato Di Gregorio

Dear Ventotene's team,

From the European Commission, we are delighted to announce you that your CANDIDACY TO THE EUROPEAN HERITAGE LABEL 2021 HAS BEEN SELECTED.

Your site has a symbolic European value and has played a significant role in the history and culture of Europe. The formal designation of the sites to be awarded the label, having due regard to the recommendations by the European panel will be officially adopted today APRIL 28TH, 2022
AT 10:00 A.M. CET.

You will find the link to the Commission's Daily news on the Commission decision, published on 28 April 2022, together with the news item published on the European Heritage Label [2] website.

Commissioner for Innovation, Research, Culture, Education and Youth, Mariya Gabriel, said: "Cultural heritage is Europe's soul. These beautiful sites embody our rich history, they are geographical manifestations of who we are. The European Heritage label sites are amongst the greatest gifts Europe has to offer and it is our duty to preserve them at all costs."

The selection of the sites for the attribution of the label has been carried out by the EUROPEAN PANEL OF INDEPENDENT EXPERTS under the responsibility of the Commission.

The European Panel has issued a report on the pre-selected sites which includes a recommendation for the attribution of the label and provides an accompanying explanation for its conclusions regarding the sites which have been selected and those which have not been selected under the 2021 Selection. The EU Panel report [3] will be published today on the website dedicated to the European Heritage Label [4].

FROM COMMISSION'S DIRECTORATE GENERAL FOR EDUCATION, CULTURE, YOUTH AND SPORTS IN CHARGE OF THE EUROPEAN HERITAGE LABEL AND LOOK FORWARD TO COOPERATING WITH YOU AS NEW EUROPEAN HERITAGE LABEL SITE AS WELL AS WITH THE NATIONAL COORDINATOR IN YOUR COUNTRY.

Ø INVITATION TO THE EUROPEAN HERITAGE LABEL'S AWARD CEREMONY

NEW SITES AWARDED THE EUROPEAN HERITAGE LABEL ARE CELEBRATED DURING AN AWARD CEREMONY. The organisation of the Award ceremony will take place ON JUNE 13TH, 2022. Following the Award Ceremony, a day-long meeting for EHL Sites WILL TAKE PLACE IN BRUSSELS ON JUNE 14TH, 2022 to welcome new sites and their National coordinators in the network of European Heritage Label sites. This will be an opportunity to introduce ourselves and to provide you with guidelines and exchange ideas on the implementation of the European Heritage Label activities. We will inform in due time of the date of this event.

Similarly, this event will be opportunity to inform European Heritage Label sites and National coordinators on the latest developments regarding the EU policy on Cultural heritage, provide information on EU funding opportunities, and information relevant for the sites. It is also an opportunity to enhance networking activities among sites and exchange good practices between sites and National coordinators.

Ø VISIBILITY OF THE EUROPEAN HERITAGE LABEL AT THE SITES

The European Commission and the labelled sites will share the responsibility for communication activities concerning the Label. The Commission ensures the visibility of the Label at European level, in particular by maintaining a specific website with general information on the European Heritage Label sites.

The visual identity material for the newly designated sites refers to the following items provided on the website dedicated to the European Heritage Label [5].

The graphic design charter for the European Heritage Label as provided in the Communication toolbox [6] shall be used for all communication material produced by the European Heritage Label sites.

Ø PLATE TO ENHANCE THE VISIBILITY OF THE EUROPEAN HERITAGE LABEL SITE

With the aim to enhance the visibility of your site as European Heritage Label site, our Services will prepare and send to the new sites a PLATE, to be installed at the premises of the site. The Commission will propose to each site a short text in English to be displayed on the plate for validation. The plate will be handed over during the Award Ceremony on June 13th, 2022.

In case of further information, please do not hesitate to contact us at EAC-EUROPEAN-HERITAGE-LABEL-COORDINATION@ec.europa.eu [7].

We welcome you to the network of sites that have shaped the history of Europe and look forward to cooperating with you on the implementation of the European Heritage Label action.

An official letter following the adoption of the Decision will be addressed to your organisation.

In these difficult moments for Europe and the world, we hope that you are all well and please stay safe.

Warm congratulations and kind regards

Gabrielle Bernoville

On behalf of the European Heritage Label Team

GABRIELLE BERNOVILLE

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